

Muhammad Nawaz

Focused Web Designer & WordPress Developer

Remote (Worldwide Clients)

mnawaz.me

PROFESSIONAL SUMMARY

Conversion-focused Web Designer & WordPress Developer with 10 years of experience helping businesses and agencies turn their websites into lead-generating assets.

Worked with 100+ international clients delivering scalable, high-performance websites that improve user experience, engagement, and conversions.

Specialized in building fast, modern, and results-driven websites — not just visually appealing designs.

CORE EXPERTISE

- WordPress Development (Custom + Elementor)
 - UI/UX Design for Conversion Optimization
 - Website Redesign & Performance Improvement
 - Landing Page Design (Lead Generation Focused)
 - WooCommerce & E-commerce Development
 - Website Speed Optimization & Core Web Vitals
 - White-label Development for Agencies
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PROFESSIONAL EXPERIENCE

Freelance Web Designer & Developer

Self-Employed | 2017 – Present

- Delivered 100+ websites for service businesses, startups, and agencies
 - Improved website conversion rates through UX and CTA optimization
 - Designed high-performing landing pages for campaigns and lead generation
 - Built custom WordPress and full-stack solutions for scalable businesses
 - Collaborated with agencies as a white-label development partner
 - Managed full project lifecycle (strategy → design → development → launch)
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KEY ACHIEVEMENTS

- 10 years of hands-on industry experience
 - 100+ completed projects across multiple industries
 - 5 ★ client satisfactions with consistent positive feedback
 - Delivered projects globally (UK, USA, UAE, etc.)
 - Built complex systems including restaurant management platforms
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SELECTED PROJECTS

◆ Service Business Website (USA Client)

- Redesigned outdated website with modern UX
 - Improved navigation and call-to-action flow
 - Result: Increased engagement and inquiries
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◆ Restaurant Management System

- Developed full system with admin, user, and rider dashboards
 - Features: live tracking, payments, inventory
 - Result: scalable system for real-time operations
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◆ Landing Page Optimization

- Improved structure and messaging
 - Focused on conversion-driven layout
 - Result: better lead generation performance
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WORKING WITH AGENCIES

- Experienced in white-label development
 - Comfortable working under agency branding
 - Reliable delivery and communication
 - Available for long-term contracts
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PROJECT RANGE

- Landing Pages: \$800 – \$1,500
 - Business Websites: \$1,500 – \$3,000
 - Custom Systems: \$2,000+
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WHY HIRE ME

- Focus on business results (not just design)
 - Strong combination of UI/UX + Development
 - Proven experience with international clients
 - Reliable, scalable, and performance-driven solutions
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AVAILABILITY

Available for:

- Freelance projects
- Agency partnerships
- Long-term contracts